

## Curriculum Vitae

### Gonzalo A. Bravo

College of Physical Activity & Sport Sciences- Department of Sport Sciences  
**West Virginia University**  
CPASS 212, 375 Birch Street, Morgantown, WV 26506-6116  
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#### EDUCATION:

- Ph.D. THE OHIO STATE UNIVERSITY, Columbus, OH, 2004  
Major: Sport Management.  
Dissertation: 'An Investigation of stakeholder influence and institutional pressures on budget strategies of high school athletic departments.'
- M. S. THE PENNSYLVANIA STATE UNIVERSITY, State College, PA, 1991  
Major: Sport Administration.  
Thesis: 'Administrative influence and control in intercollegiate athletics: An analysis of athletic departments in division 1-A institutions.'
- B. S. UNIVERSIDAD METROPOLITANA DE CIENCIAS DE LA EDUCACION, Santiago, CHILE, 1987.  
Major: Physical Education and Sport Studies

#### ACADEMIC APPOINTMENT

1. August 2012-present: **Associate Professor** in Sport Management, West Virginia University, Morgantown, WV. (Tenured in May 2012).
2. July – November 2018: **Interim Chair**, Department of Sport Sciences, College of Physical Activity and Sport Sciences, West Virginia University, Morgantown, WV.
3. August 2004 – May 2012: **Assistant Professor** in Sport Management, College of Physical Activity and Sport Sciences, West Virginia University, Morgantown, WV.

#### OTHER ACADEMIC RESPONSIBILITIES

1. **Visiting scholar on sabbatical leave** at the Research Center for Sport, Leisure and Society (Centro de Pesquisa em Esporte, Lazer e Sociedades) at UNIVERSIDADE FEDERAL DO PARANÁ, Curitiba, Brazil (August to December 2016)
2. **Visiting scholar** at the University Center for International Studies at the UNIVERSITY OF PITTSBURGH (non-paid appointment from 2014-2017).
3. **Faculty associate** in the Latin American Studies Program at WEST VIRGINIA UNIVERSITY, Eberly College of Arts and Sciences (non-paid appointment since 2014)
4. Graduate teaching associate, THE OHIO STATE UNIVERSITY, Columbus, OH (August 2001 – June, 2004)

## RESEARCH INTEREST:

Sport human resource management, consumer behavior in sport, policy aspects of sport and sport in Latin America.

## LANGUAGE SKILLS

- Spanish: Native speaker
- Portuguese: Speak and write moderately, read well.
- English: Fluent spoken and written

## PUBLICATIONS:

### Books and Monographs [4]:

1. MacIntosh, E., **Bravo, G.**, & Li, M. (Eds.). (forthcoming 2019). *International sport management*, 2<sup>nd</sup> Ed. Champaign, IL: Human Kinetics. **ISBN:**
2. **Bravo, G.**, Shonk, D., Silva-Borquez, J, & González-Mesina, S. (2018). *Sport mega-events in emerging economies: The South American Games of Santiago 2014*. London: Mega Event Planning. Palgrave Pivot. **ISBN: 978-1-137-56887-8 – DOI 10.1057/978-1-137-56888-5\_3**
3. **Bravo, G.**, López de D'Amico, R., & Parrish, C. (Eds.). (2016). *Sport in Latin America. Policy, organization, management*. London and New York: Routledge. **ISBN: 978-0-415-74589**
4. Li, M., MacIntosh, E., & **Bravo, G.** (Eds.). (2012). *International sport management*, Champaign, IL: Human Kinetics. **ISBN: 978-0-7360-8273-0**

### Book Chapter [16]:

1. **Bravo, G.**, & Hass, L. (forthcoming 2020). Government policy and principles of good governance'. In D. Shilbury & L. Ferkins (Eds.). *Routledge handbook of sport governance*. London and New York: Routledge
2. **Bravo, G.** (forthcoming 2019). 'Gestão do desporto: um campo de intervenção profissional e académico'. In A. Correia & R. Biscaia (Eds.), *Gestão do desporto. Compreender para gerir* [Sport management. Understanding to manage]. Lisboa: Edições FMH.
3. **Bravo, G.**, & Parrish, C. (forthcoming 2019). 'Sport in Latin America and the Caribbean'. In E. MacIntosh, G. Bravo & M. Li, (Eds.), *International sport management* 2<sup>nd</sup> edition (pp. 47-60). Champaign, IL: Human Kinetics.
4. MacIntosh, E. & **Bravo, G.** (forthcoming 2019). 'Intercultural management in sport organizations. The importance of human resource management' In E. MacIntosh, G. Bravo & M. Li, (Eds.), *International sport management* 2<sup>nd</sup> edition (pp. 247-263). Champaign, IL: Human Kinetics.
5. Grimaldi-Puyana, M., García-Fernández, J. Gómez-Chacón, R., & **Bravo, G.** (2016). 'Las organizaciones medianas de gestión de instalaciones deportivas son las más rentables en período de crisis' [Midsize organizations management of sport facilities are the most profitable in times of

- crisis]. In P. Gálvez Ruiz et al. (Eds.). *Economía, gestión y deporte. Una visión actual de la investigación* (pp. 343-346). Navarra, Spain: Thompson Reuters/Arazandi, SA. **ISBN: 978-84-9135-160-3**
6. **Bravo, G.**, Parrish, C. & López de D'Amico, R. (2016). 'Introduction: Sport in Latin America'. In G. Bravo, R. López de D'Amico & C. Parrish (Eds.), *Sport in Latin America. Policy, organization & management* (pp. 1-17). London and New York: Routledge. **ISBN: 978-0-415-74589**
  7. **Bravo, G.** & Almeida, B. S. (2014). 'Sport marketing in South America'. In A. Bühler & G. Nufer (Eds.), *International sports marketing: Principle and perspectives* (pp. 277-303). Berlin: Erich Schmidt Verlag GmbH & Co. **ISBN: 978-3503141418**
  8. **Bravo, G.**, Won, D., & Shonk, D. (2013). 'Entry-level employment in intercollegiate athletic departments: Non-readily observables and readily observable attributes of job candidates'. In P. Chelladurai (Ed.), *Sport management: Critical concepts in sport studies* Vol. 2, (pp. 113-129). London and New York: Routledge. **ISBN: 978-0415537681**
  9. **Bravo, G.**, (2013). 'Brazil'. In O'Boyle, I., & Bradbury, T. (Eds). *Sport governance: International case studies* (pp. 142-155), London and New York: Routledge. **ISBN: 978-0-415-82044-8**
  10. **Bravo, G.**, Cornejo, M. & Matus, C. (2013). 'Physical education and after-school sport programs in Chile: The role of public and private structures.' In J. R. Chepyator-Thomson & Shan-Hui Hsu (Eds.), *Global perspectives on physical education and after-school sports programs* (pp. 187-207). Lanham, MD: University Press of America. **ISBN: 978-0-7618-6118-8**
  11. **Bravo, G.**, Shonk, D., & Won, D. (2012). 'The psychological contract in the context of sport organizations'. In L. Robinson, P. Chelladurai, G. Bodet & P. Downward (Eds.), *Routledge handbook of sport management* (pp. 193-213). New York: Routledge. **ISBN: 978-0-4155-8788-4**
  12. **Bravo, G.**, Orejan, J., Vélez, L., & López de D'Amico, R. (2012). 'Sport in Latin America'. In M. Li, E. Macintosh & G. Bravo (Eds.), *International sport management* (pp. 99-133). Champaign, IL: Human Kinetics. **ISBN: 978-0-7360-8273-0**
  13. Macintosh, E., **Bravo, G.**, & Li, M. (2012). 'Intercultural management in sport organizations'. In M. Li, E. Macintosh & G. Bravo (Eds.), *International sport management* (pp. 53-69). Champaign, IL: Human Kinetics. **ISBN: 978-0-7360-8273-0**
  14. **Bravo, G.** (2012). 'Association football: Pacific coast of South America.' In J. Nauright & C. Parrish (Eds.), *Sports around the world [4 volumes]: History, culture, and practice*. Vol. 3 (pp. 38-47). Santa Barbara, CA: ABC-Clio. **ISBN: 978-1598843002**
  15. **Bravo, G.** (1997). 'Actividad física y deportiva en la población chilena.' [Physical activity and sport in the Chilean population]. In P. Venegas & J. Godoy (Eds.), *Recomendaciones de actividad física deportiva* (pp.11-31). Santiago, Chile: DIGEDER.
  16. **Bravo, G.** (1996). 'Sport administration in Chile through its sports structures.' In J. L. Chappellet & M. H. Roukhadzé (Eds.), *Sport management: An international approach* (pp. 39-47). Lausanne: International Olympic Committee (Collection Documents of the Museum). **ISBN: 92-9149-011-3**

Peer Reviewed Journal Articles [19]:

1. Bang, J., **Bravo, G.**, Melo, K. & Mezzadri, F. (in press). 'The impact of volunteer experience at sport mega-events on intention to continue volunteering: Multigroup path analysis'. *Journal of Community Psychology*. DOI:10.1002/jcop.22149
2. Shonk, D.; **Bravo, G.**, Velez-Colon, L., & Lee, C. (2017). 'Measuring event quality, satisfaction, and intent to return at an international sport event: The ICF Canoe Slalom World Championships'. *Journal of Global Sport Management*, 2(2), 79-95. DOI: 10.1080/24704067.2017.1317011
3. **Bravo, G.**, Lee, C., & García-González, V. (2016). 'Flag football participants in Mexico and NFL consumption'. *Managing Sport and Leisure*, 21(3), 124-141. DOI: 10.1080/23750472.2016.1220261
4. Grimaldi-Puyana, M., García-Fernández, J. Gómez-Chacón, R. & **Bravo, G.** (2016). 'Impacto de la crisis económica en la rentabilidad de las empresas de gestión de instalaciones de ocio deportivo según tamaño. Un estudio empírico'. [Impact of the economic crisis on the profitability of facility sport and leisure management companies according to their size. An empirical study]. *Revista de Psicología del Deporte*, 25(3), 0051-54. Special edition on Economics, Management, and Marketing of Sport Organizations) (ISSN: 1132-239X).
5. Choi, D., Shonk, D., & **Bravo, G.** (2016) 'Development of a conceptual model in international sport tourism: Exploring pre-and post-consumption factors'. *International Journal of Sport Management, Recreation & Tourism*, 21(b), 21-47. DOI: 10.5199/ijsmart-1791-874X-21b
6. **Bravo, G.**, & Won, D. (2016). 'Organisational legitimacy in sport management programs: An Application of a scale.' *International Journal of Management in Education*, 10(3), 234-249. DOI: <http://dx.doi.org/10.1504/IJMIE.2016.077504>
7. Lee, C., & **Bravo, G.** (2014). 'Unraveling team sponsorship in World Cup: What are the influencing factors?' *The Sport Journal [online journal]*, Volume 17 (ISSN: 1543-9518).
8. **Bravo, G.**, & Silva, J. (2014). 'Sport policy in Chile'. *International Journal of Sport Policy and Politics*, 6(1), 129-142. DOI: 10.1080/19406940.2013.806341
9. **Bravo, G.**, Won, D., & Lee, C. (2013). 'Team USA and the 2010 FIFA World Cup: An examination of TV fans viewing intention.' *International Journal of Sport Management and Marketing*, 14(1/2/3/4), 169-187. DOI: 10.1504/IJSMM.2013.060636
10. Won, D., **Bravo, G.**, & Lee, C. (2013). 'Careers in college athletic administration: Hiring criteria and skills needed for success.' *Managing Leisure*, 19(1), 71-91 DOI: 10.1080/13606719.2012.742222
11. Almeida, B. S., Vlastuin, J., Marchi Júnior, W., & **Bravo, G.** (2012). 'O país do futebol que joga com as mãos: A gestão esportiva da Confederação Brasileira de Voleibol' [The 'football country' that plays with hands: management of the Brazilian volleyball confederation - The Intercontinental Journal of Sport Management]. *Revista Intercontinental de Gestão Desportiva*, 2(2), 144-162.

12. Lee, C., Watson, J., & **Bravo, G.** (2012). 'Intercollegiate athletic operations in times of financial constraint: Examining perceptions of critical stakeholders.' *International Journal of Human Movement Sciences*, 6(1), 87-105.
13. Shonk, D., Greenwell, T. C., **Bravo, G.**, & Won, D. (2012). 'Site selection, satisfaction, and intent to return: An exploratory study of the perceptions of rights holders of small-scale sporting events. *The Journal of Convention & Event Tourism*, 13(1), 1-15. DOI: 10.1080/15470148.2012.649580
14. **Bravo, G.**, Won, D., & Shonk, D. (2012). 'Entry-level employment in intercollegiate athletic departments: Non-readily observables and readily observable attributes of job candidates'. *Journal of Sport Administration and Supervision*, 4(1), 63-78
15. Shonk, D., & **Bravo, G.** (2010). 'Inter-organizational support, commitment, cooperation and the desire to maintain a partnership: A framework for sporting event networks.' *Journal of Sport Management*, 24(3), 272-290.
16. **Bravo, G.**, Won, D., & Ferreira, M. (2009). 'Attributes, trade-offs and choice: A conjoint analysis in sport management programs.' *Sport Management Education Journal*, 3(1), 66-91.
17. Won, D., & **Bravo, G.** (2009). 'Course design in sport management education: Addressing students' perspectives through conjoint methodology.' *Journal of Hospitality, Leisure, Sport & Tourism Education*, 8(2), 83-96. DOI:10.3794/johlste.82.221
18. Ferreira, M., & **Bravo, G.** (2007). 'A multilevel model analysis of professional soccer attendance in Chile, 1990-2002.' *International Journal of Sports Marketing & Sponsorship*, 8(3), 254-271.
19. **Bravo, G.**, & Chelladurai, P. (2005). 'An investigation of stakeholder influence and institutional pressures on budget strategies on high school athletics.' *Future Focus*, 26(1), 24-29.

#### Non-Referred Publications [4]

1. **Bravo, G.** (2009). 'Políticas públicas para el deporte: mercado, subsidio social, y deporte de elite' [Sport public policy: market, subsidy, and elite sport]. *EFdeportes Revista Digital*, 13, 130.
2. **Bravo, G.**, Muñoz, L.A. & Echeverría, C. (1986). 'Una visión sobre la educación física y la recreación en Argentina.' [A view of the Argentinean Physical Education and Recreation]. *Revista de Educación Física – Chile [Journal of Physical Education – Chile]*, 212(3), 36-39.
3. **Bravo, G.**, Muñoz, L.A., Martinez, L. & Gubbins, V. (1985). 'Educación física: Visión de una nueva generación.' [Physical Education: A view from a new generation]. *Revista de Educación Física – Chile, [Journal of Physical Education – Chile]*, 205(4).
4. **Bravo, G.** (1985). 'Tendencias del deporte, la educación física y la recreación.' [Trends in sport, physical education and recreation]. *Revista de Educación Física – Chile, [Journal of Physical Education – Chile]*, 204(3), 41-42.

#### Technical Reports [4]

1. Young-Hansen, W., Silva-Borquez, J. & **Bravo, G.** (forthcoming 2019). 'Sports and Recreation'. Short report published in *Student Affairs and Services in Higher Education: Global Foundations, Issues and Best Practice*. Edited by R. B. Ludeman, B. Schreiber and H. Wang. Paris, France: United National Education, Scientific and Cultural Organization.
2. **Bravo G.**, & Won, D. (2018). 'Training and development of coaches: Application of reaction surveys during the Global Coaches House Rio 2016'. Technical report submitted to the International Council for Coaching Excellence (ICCE), Leeds, UK.
3. Shonk, D., **Bravo, G.**, Velez-Colon, L., & Lee, C. (2014). 'Deep Creek 2014: ICF Canoe Slalom World Championships. Services and resident perceptions findings and recommendations'. Submitted to Deep Creek 2014 Organizing Committee. Mc Henry, MD.
4. Ogasawara, E., Yoshida, M., Matsuda, T., Mochizuki, S., & **Bravo, G.** (2012). 'Psychological contract fulfillment in youth coaches of the J League'. Technical report submitted to Sciences and Research Agency of Japan.

#### Referred Proceedings/Book of Abstracts [31]

1. **Bravo, G.**, Won, D., Flett, R., & Mezzadri, F. (2018). '*Training and development of coaches: Application of reaction surveys*'. Proceedings of the 33<sup>rd</sup> Annual North American Society for Sport Management (pp. 201-202). Halifax, NS. Canada.
2. Shonk, D., & **Bravo, G.** (2018). '*Sport mega-event complexity and legitimacy: Development of a model*'. Proceedings of the 33<sup>rd</sup> Annual North American Society for Sport Management (pp. 232-233). Halifax, NS. Canada.
3. Camargo, P., Santos, T., Castro, S, **Bravo, G.**, & Mezzadri, F. (2018). '*Brazilian's bolsa-atleta program: An elite sport policy or a welfare policy?* Book of Abstracts of the 2018 annual conference of the International Sociology of Sport Association (p. 3). Lausanne, Switzerland.
4. Arantes, A., Melo, G., Martins, F., Sarmiento, P. & **Bravo, G.** (2017). Managers' discourses through the evolution and development of the Brazilian school games. Proceedings of the 25<sup>th</sup> European Association for Sport Management (pp. 46-47). Bern and Magglingen, Switzerland.
5. Shonk, D.; **Bravo, G.**, Velez-Colon, L., & Lee, C. (2015). '*Assessing spectator perceptions of service quality at a medium-sized international sporting event*'. Proceedings of the 30<sup>th</sup> Annual North American Society for Sport Management (pp. 466-467). Ottawa, ON. Canada.
6. Grimaldi Puyana, M., Ferrer Cano, P., **Bravo, G.**, & del Poz Cruz, B. (2015). '*Efecto de la crisis en las organizaciones de gestión de instalaciones deportivas según su tamaño*'. Proceedings of the VI Iberoamerican Congress of Sport Economics (pp. 155-159). San Javier, Murcia, Spain.

7. **Bravo, G.**, Lee, C., & García-González, V. (2014). *'Examining identification to play flag football and consumption of American football among participants in Mexico'*. Proceedings of the 29<sup>th</sup> Annual North American Society for Sport Management (pp. 317-318). Pittsburgh, PA.
8. **Bravo, G.**, Won, D., Ogasawara, E., Shao, J., López de D'Amico, R., Smolianov, P. & Voznyak, O. (2013). *'Testing the moderating role of collectivism between psychological contract fulfillment and job satisfaction: An analysis of coaches from Japan, Russia, Taiwan and Venezuela'*. Proceedings of the 28<sup>th</sup> Annual North American Society for Sport Management (pp. 441-442). Austin, TX.
9. Lee, C., **Bravo, G.** & Bang, H. (2013). *'Unraveling lower-level sponsorship effect in mega events: Influencing factors on intention to purchase us team sponsors' products in the World Cup'*. Proceedings of the 28<sup>th</sup> Annual North American Society for Sport Management (pp. 394-395). Austin, TX.
10. Marchi, W., & **Bravo, G.**, Marchi, K., & Coakley, J. (2012). *'Sociology of sport in North America and its relationship with Latin America: Preliminary results of a historical-analytic study'*. Proceedings of the 2012 North American Society for the Sociology of Sport (p. 30). New Orleans, LA.
11. Ogasawara, E., **Bravo, G.**, & Yoshida, M. (2012). *'Psychological contract fulfillment in youth coaches of the J League'*. Proceedings of the 20<sup>th</sup> European Association for Sport Management (pp. 25-25) Aalborg, Denmark.
12. **Bravo, G.**, Shonk, D., & Díaz-Villanueva, A. I. (2012). *'Resident perceptions of the 2011 Pan American games in Guadalajara: What benefit and for whom?'* Proceedings of the 27<sup>th</sup> Annual North American Society for Sport Management (pp. 388-389). Seattle, WA.
13. Lee, C., **Bravo, G.**, & Watson, J. (2012). *'Intercollegiate athletic operations in times of financial constraint: Examining perceptions of critical stakeholders'*. Proceedings of the 27<sup>th</sup> Annual North American Society for Sport Management (pp. 406-407). Seattle, WA.
14. Almeida, B. S., Vlastuin, J., Marchi Jr., W., & **Bravo, G.** (2011). *'Brazilian Volleyball through the lenses of fieldwork and institutional theory'*. Proceedings of the 2011 North American Society for the Sociology of Sport (pp. 2-5), Minneapolis, MN.
15. Marchi Jr., W., & **Bravo, G.** (2011). *'How the north explains the south: American Sport Sociology and its influence in Brazil'*. Proceedings of the 2011 North American Society for the Sociology of Sport (pp. 2-5). Minneapolis, MN.
16. Ogasawara, E., Yoshida, M., & **Bravo, G.** (2011). *'Examining psychological contract among Japanese coaches'* Proceedings of the 19<sup>th</sup> European Association for Sport Management (p. 87). Madrid, Spain.
17. **Bravo, G.** & Won, D. (2011). *'Team USA and the 2010 FIFA World Cup: An examination of fans and TV viewing intention'*. Proceedings of International Society for Comparative Physical Education and Sport (p. 55). Shanghai, China.
18. **Bravo, G.**, López de D'Amico, R., & Won., D. (2010). *'Not everything is money! An examination of work conditions of Venezuelan coaches'*. Proceedings of the 2010 North American Society for the Sociology of Sport (p. 10). San Diego, CA.

19. **Bravo, G.**, Shonk, D., & Won, D. (2010). '*Screening and hiring criteria for entry-level employment in college sport*'. Proceedings of the 25<sup>th</sup> Annual North American Society for Sport Management (pp. 382-383). Tampa, FL.
20. Velez, L., & **Bravo, G.** (2010). '*Needs assessment in sport management education: Exploring the Latin American market*'. Proceedings of the 25<sup>th</sup> Annual North American Society for Sport Management (pp. 380-381). Tampa, FL.
21. **Bravo, G.**, Almeida, B. S., & Marchi Jr., W. &. (2009). '*Sport structure in Brazil and Chile through Pierre Bourdieu's lens*'. Proceedings of the 2009 North American Society for the Sociology of Sport, (pp. 76-77). Ottawa, ON, Canada.
22. **Bravo, G.**, & Won, D. (2009). '*Giving and receiving: An examination of the psychological contract in NCAA coaches*'. Proceedings of the 24<sup>th</sup> Annual North American Society for Sport Management (pp. 171-172). Columbia, SC.
23. Strobe, J., **Bravo, G.**, & Turner, B. (2009). '*Perceptions of justice in high school athletics: A stakeholders' perspective*'. Proceedings of the 24<sup>th</sup> Annual North American Society for Sport Management (pp. 330-331), Columbia, SC.
24. **Bravo, G.** & López de D'Amico, R. (2008). '*Organizational rules in national governing bodies: perceptions of attributed importance and their impact on performance*'. Proceedings of the 16<sup>th</sup> Biennial Conference of the International Society for Comparative Physical Education and Sport (p. 236). Macau, China.
25. **Bravo, G.** & Won, D. (2008). '*A conjoint analysis of choice preferences for sport management programs*'. Proceedings of the 23<sup>rd</sup> Annual North American Society of Sport Management (pp. 194-195). Toronto, ON. Canada.
26. **Bravo, G.**, & Ferreira, M. (2007). '*A multilevel model analysis of professional soccer attendance in Chile, 1990-2002*'. Proceedings of the 26<sup>th</sup> Conference of the Asociación Latino Americana de Sociología [Latin American Association of Sociology]. Guadalajara, Mexico.
27. **Bravo, G.** (2007). '*Building reputation through legitimacy in sport management programs: perceptions of masters' students*'. Proceedings of the 22<sup>nd</sup> Annual North American Society of Sport Management (pp. 256-257). Fort Lauderdale, FL.
28. **Bravo, G.**, & Won, D. (2006). '*Reputation in sport management programs: Why is it important? How is it built? And, where does it come from?*' Proceedings of the 21<sup>st</sup> Annual North American Society of Sport Management. Kansas City, MO.
29. Shonk, D., & **Bravo, G.** (2006). '*Factors leading to perceived inter-organizational support, inter-organizational commitment and cooperation and the decision to maintain a sporting event partnership: A conceptual model*'. Proceedings of the 21<sup>st</sup> Annual North American Society of Sport Management. Kansas City, MO.



30. **Bravo, G., & Chelladurai, P. (2005).** *'Salience of stakeholder groups in high school athletics: Perceptions of administrators.'* Proceedings of the 20<sup>th</sup> Annual North American Society of Sport Management. Regina, SK. Canada.
31. **Bravo, G., & Chelladurai, P. (2004).** *'Stakeholder salience, rationales, and budgetary decision: Perceptions of high school coaches.'* Proceedings of the 19<sup>th</sup> Annual North American Society of Sport Management. Atlanta, GA.

## TEACHING

At West Virginia University: full time faculty is required to two courses each semester, summer teaching is optional.

### Undergraduate (enrollment updated as Fall 2018)

Course	Mode of Delivery	Credit hours	Semester taught	Total number of students
<b>SM 167</b> Introduction to Sport Management	Face-to face	3	4	138
<b>SM 275</b> The Olympic Games	online	3	10	103
<b>SM 340</b> Sport Governance	Face-to face	3	9	528
<b>SM 350</b> Sport Leadership	Face-to-face	2	1	60
<b>SM 375</b> Sport in the Global Market	Face-to-face	3	11	711
<b>SM 380</b> History and Philosophy of Sports	Face-to-face	3	15	728
<b>SM 425</b> Facility and Event Management	Face-to face	3	4	198
<b>SM 485</b> Sport Management Process	online	3	1	23
<b>SM 493C</b> Sport in Brazil **	Blended	3	1	5
<b>SM 493A</b> Baseball in the Dominican Republic ***	Blended	3	1	8

\*\* included a 10-day trip to Brazil visiting sport organizations.

\*\*\* included a 10-day trip to the Dominican Republic visiting MLB academies and local baseball organizations

### Graduate (enrollment updated as Fall 2018)

Course	Mode of Delivery	Credit hours	Semester taught	Total number of students
<b>SM 516</b> Research Methods in Sport Management	online	3	6	113
<b>SM 516</b> Research Methods in sport Management	Face-to face	3	8	101
<b>SM 580</b> Socio-Cultural and Ethical Dimensions of Sport	online	3	12	238
<b>SM 580</b> Socio-Cultural and Ethical Dimensions of Sport	Face-to-face	3	14	261

## ACADEMIC ADVISING

### **Masters' Thesis and Doctoral Dissertation Graduate Member [6]**

I have served on the following master's and doctoral committees. (Note: The College of Physical Activity and Sport Sciences at West Virginia University does not offer a doctoral program in sport management and students enrolled in the master's program are not required to write a thesis).

### Masters and MBA Thesis [3]

- Andrea Herrera. Master of Business Administration. Department of Business Administration Rheinbach. Bonn-Rhein-Sieg. University of Applied Sciences. Germany.  
Thesis: *Inclusive organisational approaches. Driving Able-body and Para-sport Organisations towards Sustainable Development* (March 2017)
- Vanessa García-Gonzalez. Master in Public Policy. School of Political Sciences at Universidad Nacional Autónoma de México, Mexico City.  
Thesis: *Sport practice: A strategy to fight existential isolation. A case study in the Texcoco community* (November 2010).
- Michael Conti. Master of Sciences in Journalism. P. I. Reed School of Journalism at West University.  
Thesis: *The Fantasy Focus: A content analysis of sports magazines examining the rise in popularity of fantasy games* (August 2010).

### Doctoral Dissertation [3]

- Weisheng Chiu. Doctor in Sport Management. Department of Sport and Leisure Studies, Yonsei University, Korea.  
Dissertation: *Sport Spectator Value Co-creation Behavior. Scale Development and Validation* (December, 2015).
- Aaron Huffman. Doctor of Education in Higher Education Administration. College of Education and Human Services, West Virginia University.  
Dissertation: *A description and comparison of the perceptions of NCAA Division II and Division III presidents regarding the impacts of intercollegiate athletics at their institutions* (May 2013).
- Craig Crow. Doctor of Education in Educational Leadership Studies. College of Human Resources and Education, West Virginia University.  
Dissertation: *The outsourcing of football stadium foodservice operations by NCAA Division I athletic programs* (July 2011).

### Post-Doctoral Advising at West Virginia University [2]

- Wanderley Marchi Junior, PhD (Universidad Federal do Parana, Brazil). Funded By CAPES (Brazilian Agency for Development Of Higher Education Personnel). September 2011-October 2012.
- Ömür Duğan, PhD (Pamukkale University, Turkey). Funded by TUBITAK (Scientific and Technical Research Council of Turkey). October 2017-September 2018.

### **GRANTS SUMISSIONS** [Submitted 17] [Funded: 8]

1. Watson, J., **Bravo, G.**, Giacobbi, P., & Luzynski, C. (2018). '*Sport for social change*'. Research sub-award grant submitted to The Maureen & Mike Mansfield Center at the University of Montana. **Awarded \$55,413.00.-**

2. Giacobbi, P., **Bravo, G.**, & Luzynski, C. (2018). '*Empowerment and leadership through judo: A sport intervention program for young women in Brazil*'. Research grant submitted to São Paulo Research Foundation in Brazil and the West Virginia University Research Office for the amount of \$46,325.90.-
3. Bulger, S., Voelker, D., & **Bravo, G.** (2018). '*Trading spaces, pedagogies, and technologies: achieving virtual mobility through collaborative online internal learning and active learning center use*'. Research grant submitted to Steelcase Foundation for the amount of \$67,000.00.-
4. Giacobbi, P., **Bravo, G.** (2017). '*Adolescent mothers engagement with social media in Brazil*'. Research grant submitted to the Bill and Melinda Gates Foundation for the amount of \$99,239.00.-
5. **Bravo, G.**, Flett, R. & Mezzadri, F. M. (2016). '*Professional development of international coaches: Reaction to training and sources of professional knowledge*'. Research grant submitted to the College of Physical Activity and Sport Sciences at West Virginia University for the amount of \$4,831.- **Awarded \$4,831.-**
6. Smolianov, P., & **Bravo, G.**, & Mezzadri, F. M. (2014). '*From grassroots to high performance. How well integrated is the sport system in Brazil*'. Research grant submitted to Advanced Olympic Research Grant Programme of the International Olympic Committee for the amount of 8,264 Swiss Francs. Not Funded.
7. **Bravo, G.** (2013). '*Establishing a dialogue between sport professionals for the well-being of people in the United States and Russia*'. Teaching and learning grant submitted to State Department-US-Russia Peer-to-Peer Program for the amount of \$96,988.00.- Not funded.
8. MacIntosh, E., Seguin, B., Parent, M., **Bravo, G.**, Stewart, A. & Preuss, H. (2012). '*Mega-sport events with major implications: Exploring the links between national culture, corporate identity, image and sport legacy*'. Research grant submitted to the Social Sciences and Humanities Research Council of Canada for the amount of \$107,000.00.- Not funded.
9. Velez, L. & **Bravo, G.** (2012). '*An exploratory study of the political, social and economical impact of cockfighting in Puerto Rico*'. Research grant submitted to Senate Grant for Scholarship at WVU for the amount of \$9,695.83.- Not funded.
10. **Bravo, G.**, & Lee, C. (2010). '*Sport management education and hiring practices: A needs assessment of private and public sport organizations across Latin America*'. Research grant submitted to the Senate Grant for Scholarship at WVU for the amount of U\$14,609.00.- Not funded.
11. **Bravo, G.** (2009). Teaching Grant, awarded by the Office of the Provost and the Dean of Libraries at West Virginia University to participate in the Information Literacy Grant to be applied in the Sport in the Global Market course. **Awarded \$ 3,000.00.-**
12. **Bravo, G.**, & Kelly, S. (2009). '*A cross cultural examination of best practices in human resource management in professional football*'. International Centre for Sport Studies (CIES) and International Federation of Association Football (FIFA), Neuchatel, Switzerland. Research grant submitted for the amount of U\$28,684.00.- Not funded.

13. **Bravo, G.** (2007). *'Sport management education in Latin America: A preliminary study'* Research Grant submitted to the School of Physical Education at West Virginia University. **Awarded \$ 1,000.00.-**
14. **Bravo, G.** (2006). Teaching Grant, awarded by the Faculty Senate of West Virginia University to write and develop the course 'Sport in the Global Market'. **Awarded \$ 2,500.00.-**
15. **Bravo, G.** (2006) Teaching Grant, awarded by the Faculty Senate of West Virginia University to write and develop the course 'The Olympic Games'. **Awarded \$ 2,500.00.-**
16. **Bravo, G.** (2005). *'Sport management graduate program choice: The influence of reputation'*. Research Grant submitted to the School of Physical Education at West Virginia University. **Awarded \$ 382.15.-**
17. **Bravo, G.** (2003). *'Coping with financial turbulence in interscholastic athletics: An analysis in stakeholder and institutional theory'*. Research Grant submitted to the Ohio Association of Health, Physical Education, Recreation and Dance. **Awarded \$ 1,842.78.-**

## PRESENTATIONS

### Referee Papers [40]

1. **Bravo, G.** & Gonzalez, V. (2018, November). *'NFL 'Tochito' in Mexico: safety, health and the masculine warrior'*. Paper presented at the North American Society for the Sociology of Sport, Vancouver, BC.
2. **Bravo, G.**, Won, D., Flett, R., & Mezzadri, F. (2018, June). *'Training and development of coaches: Application of reaction surveys'*. Poster presented at the 2018 Annual North American Society for Sport Management. Halifax, NS. Canada.
3. Shonk, D., & **Bravo, G.** (2018, June). *'Sport mega-event complexity and legitimacy: Development of a model'*. Poster presented at the 2018 Annual North American Society for Sport Management. Halifax, NS. Canada.
4. Camargo, P., Santos, T., Castro, S, **Bravo, G.**, & Mezzadri, F. (2018, June). *'Brazilian's Bolsa-Atleta Program: an elite sport policy or a Welfare Policy?'* Paper presented at the 2018 World Congress of Sociology of Sport. Lausanne, Switzerland.
5. Won, D., **Bravo, G.**, & Chiu, W. (2018, February). *'Relationships between psychological contract, satisfaction, commitment, and turnover intention of athletic personnel: Moderating role of psychological contract breach'*. Poster presented at the 2018 Applied Sport Management Conference, Waco, TX
6. Arantes, A., Melo, G., Martins, F., Sarmiento, P. & **Bravo, G.** (2017, September). *'Managers' discourses through the evolution and development of the Brazilian School Games'*. Paper presented at the 25<sup>th</sup> European Association for Sport Management. Bern and Magglingen, Switzerland.

7. Grimaldi-Puyana, M., Ferrer-Cano, P., **Bravo, G.**, & del Poz-Cruz, B. (2015, June). '*Efecto de la crisis en las organizaciones de gestión de instalaciones deportivas según su tamaño*' [Effect of the crisis in the management of sports facilities according to their size. Paper presented at the VI Iberoamerican Congress of Sport Economics. San Javier, Murcia, Spain.
8. Shonk, D., **Bravo, G.**, Velez-Colon, L., & Lee, C. (2015, June). '*Assessing spectator perceptions of service quality at a medium-sized international sporting event*'. Poster presented at the 2015 Annual North American Society for Sport Management. Ottawa, ON. Canada.
9. **Bravo, G.**, Lee, C., & García-González, V. (2014, May). '*Examining identification to play flag football and consumption of American football among participants in Mexico*'. Poster presented at the 2014 Annual North American Society for Sport Management, Pittsburgh, PA.
10. Smolianov, P. & **Bravo, G.** (2014, May). '*Municipal sport policy: Swimming program in New York City and the integrated mass and elite sport model*'. Paper presented at the 19<sup>th</sup> Biennial Conference of the International Society for Comparative Physical Education and Sport. Moscow, Russia.
11. Somolianov, P., **Bravo, G.**, Vozniak, O., & Komova, E. (2014, May). '*National sport policy: Swimming program in Russia and the integrated mass and elite sport model*'. Paper presented at the 19<sup>th</sup> Biennial Conference of the International Society for Comparative Physical Education and Sport. Moscow, Russia.
12. Choi, D. W., Shonk, D. J., & **Bravo, G.** (2013, October). '*Exploring cultural dimensions within the context of sport tourism: Factors influencing purchase decision, satisfaction and intent to return*'. Poster presented at the 2013 Global Sport Management Summit: Embracing Sport Tourism. Taipei, Taiwan.
13. Marchi, W., Marchi, K., **Bravo, G.** & Coakley, J. (2013, June). '*Can the north explains the south? American sport sociology and its influence in Brazil*'. Paper presented at the 2013 International Sociology for Sport Association [World Congress of Sociology of Sport]. Vancouver, BC. Canada.
14. **Bravo, G.**, Won, D., Ogasawara, E., Shao, J., López de D'Amico, R., Smolianov, P. & Voznyak, O. (2013, May). '*Testing the moderating role of collectivism between psychological contract fulfillment and job satisfaction: An analysis of coaches from Japan, Russia, Taiwan and Venezuela*'. Paper presented at the 2013 Annual North American Society for Sport Management. Austin, TX.
15. Lee, C., **Bravo, G.**, & Bang, H. (2013, May). '*Unraveling lower-level sponsorship effect in mega events: Influencing factors on intention to purchase us team sponsors' products in the World Cup*'. Poster presented at the 2013 Annual North American Society for Sport Management. Austin, TX.
16. Marchi, W., & **Bravo, G.**, Marchi, K. & Coakley, J. (2012, November). '*Sociology of sport in North America and its relationship with Latin America: Preliminary results of a historical-analytic study*'. Paper presented at the 2012 North American Society for the Sociology of Sport. New Orleans, LA.
17. Ogasawara, E., **Bravo, G.**, & Yoshida, M. (2012, September). '*Psychological contract fulfillment in youth coaches of the J League*'. Paper presented at the 20<sup>th</sup> European Association for Sport Management. Aalborg, Denmark.

18. **Bravo, G.**, Shonk, D., & Díaz-Villanueva, A. I. (2012, May). *'Resident perceptions of the 2011 Pan American games in Guadalajara: What benefit and for whom?'* Paper presented at the 27<sup>th</sup> Annual North American Society for Sport Management. Seattle, WA.
19. Lee, C., **Bravo, G.**, & Watson, J. (2012, May). *'Intercollegiate athletic operations in times of financial constraint: Examining perceptions of critical stakeholders'*. Poster presented at the 27<sup>th</sup> Annual North American Society for Sport Management. Seattle, WA.
20. Almeida, B. S., Vlastuin, J., Marchi Jr., W., & **Bravo, G.** (2011, November). *'Brazilian Volleyball through the lenses of fieldwork and institutional theory'*. Paper presented at the 2011 North American Society for the Sociology of Sport. Minneapolis, MN.
21. Marchi Jr., W., & **Bravo, G.** (2011, November). *'How the north explains the south: American Sport Sociology and its influence in Brazil'*. Paper presented at the 2011 North American Society for the Sociology of Sport. Minneapolis, MN.
22. Ogasawara, E., Yoshida, M., & **Bravo, G.** (2011, September). *'Examining psychological contract among Japanese coaches'*. Paper presented at the 19<sup>th</sup> Conference of the European Association for Sport Management. Madrid, Spain.
23. **Bravo, G.**, & Won, D. (2011, June). *'Team USA and the 2010 FIFA World Cup: An examination of fans and TV viewing intention'*. Paper presented at the International Society for Comparative Physical Education and Sport. Shanghai, China.
24. **Bravo, G.**, Won, D., & López de D'Amico, R. (2011, March). *'Human resource management and sport: Psychological contract in sport professionals in Venezuela'*. Paper presented at the 2nd Biannual Conference of the Latin American Association for Sport Management [Asociación Latino Americana de Gerencia Deportiva]. Monterrey, México.
25. **Bravo, G.**, Won, D., & López de D'Amico, R. (2010, November). *'Not everything is money! An examination of work conditions of Venezuelan coaches'*. Paper presented at the 2010 North American Society for the Sociology of Sport. San Diego, CA.
26. **Bravo, G.**, Shonk, D., & Won, D. (2010, June). *'Screening and hiring criteria for entry-level employment in college sport'*. Paper presented at the 25<sup>th</sup> Annual North American Society for Sport Management. Tampa, FL.
27. Vélez, L., & **Bravo, G.** (2010, June). *'Needs assessment in sport management education: Exploring the Latin American market'*. Paper presented at the 25<sup>th</sup> Annual North American Society for Sport Management. Tampa, FL.
28. **Bravo, G.**, Almeida, B. S., & Marchi Jr., W. (2009, November). *'Sport structure in Brazil and Chile through Pierre Bourdieu's lens'*. Paper presented at the 2009 North American Society for the Sociology of Sport. Ottawa, ON. Canada.
29. **Bravo, G.**, & Won, D. (2009, May). *'Giving and receiving: An examination of the psychological contract in NCAA coaches'*. Poster presented at the 24<sup>th</sup> Annual North American Society for Sport Management. Columbia, SC.

30. Strobe, J., **Bravo, G.**, & Turner, B. (2009, May). *'Perceptions of justice in high school athletics: A stakeholder's perspective'*. Poster presented at the 24<sup>th</sup> Annual North American Society for Sport Management. Columbia, SC.
31. **Bravo, G.** (2009, April). *'Sport policies in Latin America: The role of government in Mexico, Brazil and Chile'*. Poster presented at the 2009 American Alliance for Health, Physical Education, Recreation, and Dance. Tampa, FL.
32. **Bravo, G.**, & López de D'Amico, R. (2008, July). *'Organizational rules in national governing bodies: Perceptions of attributed importance and their impact on performance'*. Paper presented at The 16<sup>th</sup> Biennial Conference of the International Society for Comparative Physical Education and Sport. Macau, China.
33. **Bravo, G.**, & Won, D. (2008, May). *'A conjoint analysis of choice preferences for sport management programs'*. Paper presented at the 23<sup>rd</sup> Annual North American Society for Sport Management. Toronto, ON. Canada.
34. **Bravo, G.**, & Won, D. (2007, November). *'Strategic legitimacy in the marketing of sport management programs: An exploratory analysis'*. Poster presented at the 2007 Annual Conference of the Sport Marketing Association. Pittsburgh, PA.
35. **Bravo, G.**, & Ferreira, M. (2007, August). *'A multilevel model analysis of professional soccer attendance in Chile, 1990-2002'*. Paper presented at the 26<sup>th</sup> Conference of the Asociación Latino Americana de Sociología [Latin American Association of Sociology]. Guadalajara, Mexico.
36. **Bravo, G.**, (2007, June). *'Building reputation through legitimacy in sport management programs: perceptions of masters' students'*. Poster presented at the 22<sup>nd</sup> Annual North American Society of Sport Management. Fort Lauderdale, FL.
37. **Bravo, G.**, & Won, D. (2006, June). *'Reputation in sport management programs: Why is it important? How is it built? And, where does it come from?'* Paper presented at the 21<sup>st</sup> Annual North American Society for Sport Management. Kansas City, MO.
38. Shonk, D., & **Bravo, G.** (2006, June). *'Factors leading to perceived inter-organizational support, inter-organizational commitment and cooperation and the decision to maintain a sporting event partnership: A conceptual model'*. Paper presented at the 21<sup>st</sup> Annual North American Society for Sport Management. Kansas City, MO.
39. **Bravo, G.**, & Chelladurai, P. (2005, June). *'Salience of stakeholder groups in high school athletics: Perceptions of administrators'*. Paper presented at the 20<sup>th</sup> Annual North American Society for Sport Management. Regina, SK. Canada
40. **Bravo, G.**, & Chelladurai, P. (2004, June). *'Stakeholder salience, rationales, and budgetary decision: Perceptions of high school coaches'*. Paper presented at the 19<sup>th</sup> Annual North American Society for Sport Management. Atlanta, GA.

Invited International and National Non-Referred Presentations [27]

1. *'Managing sport in the global south: Challenges and opportunities'*. Keynote address presented at the 5<sup>th</sup> Winter Sport Management Camp organized by the Sport leaders Institute of Zimbabwe, Victoria Falls, Zimbabwe (2018, July).
2. *'Sport development in Latin America: Reflections and lessons learned after Rio 2016'*. Presented at the South-South Connections: India and Brazil in the first 21<sup>st</sup> century conference organized by Center of Latin American Studies and the Asian Studies Center at the University of Pittsburgh (2018, March).
3. *'Students or athletes? Compatibility, challenges and support programs for high-performance athletes. A Critique of Programs at U.S. Universities'*. Webinar presented to the National Association of Student Personnel Administrators (NASPA) of Latin America. (2017, September)
4. *'Sport in Chile. Future Challenges'*. Panel moderator at the *International Sport Seminar* organized by Pontificia Universidad Católica and Club Deportivo Universidad Católica. Santiago, Chile (2017, October).
5. *'Policy, organization and management of youth elite sport. Issues and evidence from Russia and the USA'*. Presented at II Seminario Internacional de Políticas Públicas para o Esporte. Universidade Federal do Paraná, Curitiba, Brazil (2016, November).
6. *'Reflexiones sobre el estado y función del deporte en América Latina. Que viene después de Rio?'* [Reflections on the state and function of sport in Latin America. What comes after Rio?]. Keynote address presented in Portuguese language at 7<sup>th</sup> Brazilian Association for Sport Management conference. Florianópolis, Santa Catarina, Brazil (2016, October).
7. *'Formación y Desarrollo Profesional de Entrenadores. El caso de Chile'*. [Training and Professional Development of Coaches. The Case of Chile']. Presented at the 2016 International Council for Coaching Excellence Global Coaches House. Rio de Janeiro, Brazil (2016, August).
8. *'Comparative international sport systems'*. Presented at the House of Representatives of Brazil, Brasília, Brazil (2015, June).
9. *'Coaches working relationships in multicultural environments'*. Presented at the PAN EX 2015 Sports and Exercise Research Submit. Toronto, ON. Canada (2015, April).
10. *'Integrating mass and elite sport: An exploratory study of the municipal swimming program in New York City'*. Presented at Seminario Internacional de Políticas Públicas para o Esporte de Alto Rendimiento. Curitiba, Brazil (2014, August).
11. *'Myth and reality of the governance and structure of sports in the United States'*. Presented at the 3<sup>rd</sup> conference of the Asociación Latino Americana de Estudios Socioculturales del Deporte [Latin American Association for the Socio Cultural Studies in Sport]. Concepción, Chile (2012, October).



12. *'The state of sport management education in Mexico and Brazil: A survey on programs, faculty and students'*. Presented at the 2nd. Annual International Research Symposium at West Virginia University hosted by WVU Peace Corps Masters International Program (2012, October).
13. *'The sport management profession: Challenges and opportunities in the global world'*. Presented at the Brain Korea Guest Lecture at Yonsei University. Seoul, Korea (2012, June).
14. *'The FIFA Crisis and sport in the global south'*. Presented at the Sport and the Global South: Linking Theory and Practice conference. Academy of International Sport at George Mason University. Fairfax, VA (2011, November).
15. *'Sport management education in Latin America: Challenges and opportunities'*. Presented at the 2nd conference of the Asociación Latino Americana de Gerencia Deportiva [Latin American Association for Sport Management]. Monterrey, Mexico (2011, March).
16. *'Marketing research: conjoint analysis and intangibles'*. Presented at the 5th International Symposium in Applied Sport Sciences at Universidad de Guadalajara. Guadalajara, Mexico, (2010, December).
17. *'Management theory in sport'*. Presented at the University of Macau. Macau, China (2010, May).
18. *'Theory and practice in sport management'*. Presented at the 17th International Conference of the Facultad de Organizacion Deportiva [School of Sport Management] at Universidad de Nueva León. Monterrey, Mexico (2009, October).
19. *'Sport management research in Latin America'*. Presented at the 3<sup>rd</sup> National Sport Conference at Universidad Federal do Pernambuco. Recife, Brazil (2009, October).
20. *'Sport management and policy research in Latin America'*. Presented at the Ministry of Sport and Ministry of Education of Brazil. Brasilia, Brazil, (2009, August).
21. *'International perspectives on sport public policy and sport development'*. Presented at the Sport Management Conference at Universidad Pedagógica Experimental El Libertador. Túrmoro, Venezuela (2009, March).
22. *'Foundations of sport management research'*. Presented at Universidad Pedagógica Experimental El Libertador. Barquisimeto, Venezuela (2009, March).
23. *'The sport market: social subsidy and elite sport'*. Presented at the 1<sup>st</sup> Conference of the Asociación Latino Americana de Estudios Socioculturales del Deporte [Latin American Association for the Socio Cultural Studies in Sport]. Curitiba, Brazil (2008, November).
24. *'Organizational rules in national sport governing bodies'*. Presented at East China Normal University. Shanghai, China (2008, July).
25. *'Role of government in the development of sport'*. Presented at the Conference on Sport Management, Universidad Gabriela Mistral. Santiago, Chile (2007, November).

26. *'Evaluation of intangibles in sport services'*. Presented at the 4<sup>th</sup> Latin American Council for Health, Physical Education, Recreation, Sport and Dance. Cojedes, Venezuela (2006, September).
27. *'Challenges and opportunities in the professionalization of the sport management profession'*. Presented at the International Society for Comparative Physical Education and Sport. Maracay, Venezuela (2006, October).

International/National Invited Lectures at University Campuses [16]

1. *'Reflections on the state and function of sport in Latin America. What comes after Rio?'* Web seminar presented to the students and faculty at UniCEUB (Centro Universitário de Brasília), Brasília, Brazil (2016, November).
2. *'Mitos y realidades de la estructura y organización del deporte en Estados Unidos'* [Myth and reality of the governance and structure of sports in the United States] Presented at the Law School at Universidad del Desarrollo, Santiago, Chile (2016, November).
3. *'National sport systems. Comparative analysis of three countries'*. Presented at LABGESPP (Laboratory of sport management and policy). Universidade Federal de Pernambuco, Recife, Brazil (2016, October).
4. *'Theories in organizational studies and their use in sport policy research'*. Presented at the graduate course in sport policy at Universidade Federal do Paraná, Curitiba, Brazil (2016, September).
5. *'Addressing sport policy convergence'*. Presented as a part of the graduate course 'special topics in sport sociology' at Universidade Estadual de Maringá, Paraná, Brazil (2016, September).
6. *'What's up with the world. Are the Olympics a reflection of World Politics?'* Presented online at The Global Studies Center and the World Affairs Council of the University of Pittsburgh (2016, August). Available on YouTube.
7. *'2016 Rio Olympics'*. Roundtable at the Center for Latin American Studies at the University of Pittsburgh (2016, April).
8. *'An overview of sport policy, governance and management in the United States'*. Presented at the Department of Physical Education of Universidade Federal do Paraná (UFPR), Curitiba, Brazil, (2014, August).
9. *'Testing the moderating role of collectivism between psychological contract fulfillment and job satisfaction: An analysis of coaches from Japan, Russia, Taiwan and Venezuela'*. Presented at the Doctoral Colloquium on Current Research in Sport Management at The Ohio State University. Columbus, Ohio (2013, April).
10. *'Psychological contract in sport organizations'*. Online lecture presented at Universidad Pablo de Olavide. Seville, Spain (2012, April).

11. *'Resident perceptions of the 2011 Pan American games in Guadalajara: What benefit and for whom?'* Presented at the Doctoral Colloquium on Current Research in Sport Management at The Ohio State University. Columbus, Ohio (2012, May).
12. *'Psychological contract and culture: A cross national perspective from coaches in Japan, Russia, Taiwan and Venezuela'*. Presented at the Doctoral Colloquium on Current Research in Sport Management at The Ohio State University, Columbus, Ohio, (2011, May).
13. *'Information literacy in sport management: An exploratory collaborative project'*. Presented at the Faculty Development Series at West Virginia University. Morgantown, WV (2010, May)
14. *'Giving and receiving: An examination of the psychological contract in NCAA coaches'*. Presented at the Doctoral Colloquium on Current Research in Sport Management at The Ohio State University. Columbus, Ohio (2009, May).
15. *'A conjoint analysis of choice preferences for sport management programs'*. Presented at the Doctoral Colloquium on Current Research in Sport Management at The Ohio State University. Columbus, Ohio (2008, May).
16. *'Reputation in sport management programs: Why is it important? How is it built? And, where does it come from?'* Presented at the Doctoral Colloquium on Current Research in Sport Management at The Ohio State University. Columbus, Ohio (2006, May).

#### **INDUSTRY/PROFESIONAL EXPERIENCE:**

1. **Director of Athletics**, FUNDACION CLUB DEPORTIVO UNIVERSIDAD CATOLICA (Catholic University-Sport Foundation), Santiago, Chile. October, 1991 – August, 2001.

##### The company

A non-profit sport organization affiliated with Pontificia Universidad Católica de Chile (Pontifical Catholic University of Chile). It hosts 19 amateur sports and one professional soccer team ([www.lacatolica.cl](http://www.lacatolica.cl)). The organization is known as one of the largest and most successful sport clubs in Latin America.

##### Responsibilities

(a) Planning, organizing, directing, controlling and supervision of all 19 amateur athletic teams, (b) management of the entire paid coaching staff (n= 160) , (c) coaching development (e.g., recruitment and hiring, sending coaches abroad, organizing workshops, etc.), (e) liaison with the board of directors , (f) management and budget control, and (g) liaison with Chilean sport organizations.

##### Projects accomplished

- a. Coaching development program: Established relationships with various international sport organizations seeking development and exchange of coaches: Coaching Association of Canada (1993 and 1994); The Russian State Academy of Physical Culture in Moscow (1995); Cuba

Deportes in Havana, Cuba (1995); The University of Leipzig in Germany (1994 through 1999); and The High Altitude Sports Training Center at the Northern Arizona University (1998-1999).

- b. Charity sporting events: From 1996 to 2000 hosted an annual charity basketball tournament that included several NCAA Men's teams, among these: Randolph Macon College (1996); Citadel (1997); Bowling Green State University (2000); Rutgers University (2000). In 1998, the coaching staff of the University of Kentucky led by Orlando "Tubby" Smith gave a coaching clinic for more than 400 coaches.
- c. Hosting sport celebrities: Hosted several sport celebrities as a part of marketing and promotional strategies of athletic shoe companies. Athletes hosted include: Steffi Graff (1992), Jimmy Connors (1992), Allen Iverson (1996), Michael Chang (1996), Kareem Abdul-Jabbar (1997), and Shaquille O'Neal (1999).
- d. Security and event management: Liaised with the American Embassy in Santiago, the United States Secret Service and the White House staff to organize a meeting for President Bill Clinton during his visit to Chile for the Presidents Summit of the Americas (April, 1998). The meeting took place at the Catholic University field house in Santiago.
- e. International sport conference: Organized the conference 'Sport development in Russia' which included the participation of scientists from the Russian State Academy of Physical Culture of Moscow. The purpose of the conference was to provide perspectives of the sport system in the former Soviet Union (November, 1995).

## 2. **Consultant, PRESIDENTIAL COUNCIL OF SPORTS - Government of Chile**

Lead researcher of the project 'The sport system in Chile.' The project, at the direct request of Eduardo Frei Ruiz-Tagle, President of Chile, aimed to establish the basis for the Chilean sport law. The report, a 3-volume set of 900 pages, included the first comprehensive view of the sport system in Chile (May to December, 1994).

## **SERVICE**

### 1. **West Virginia University, College of Physical Activity and Sport Sciences (CPASS)**

- a. Chair, Sport Management Search committee, spring 2019
- b. Chair, Sport and Exercise Psychology Search committee, fall 2018
- c. Chair, International Program Committee, since fall 2017
- d. CPASS Representative Faculty Senate, fall 2017 to present.
- e. Member CPASS Transformation Committee, fall 2017-spring 2018
- f. Member Promotion and Tenure Committee, 2012-2013; 2015-2016
- g. CPASS Russell (Bud) Bolton Center for Sport Ethics, 2015 to present
- h. CPASS representative at the WVU Massive Open Online Course (MOOC) Committee, fall 2013
- i. Curriculum and Assessment Committee, fall 2005 to spring 2012
- j. Name Change Committee, spring 2006 to spring 2008.
- k. Academic Standards Committee, fall 2005 to spring 2007.

**2. Membership Professional Organizations:**

- a. Latin American Association of Sport Management (ALGEDE). Vice President (first term 2009-2011, 2<sup>nd</sup> term 2011-2013).
- b. Latin American Association for Socio-cultural Studies in Sports (ALESDE). Director (2010-2014)
- c. North American Society of Sport Management (NASSM). Member since 2004
- d. North American Society for the Sociology of Sport (NASSS). Member since 2009
- e. International Society for Comparative Physical Education and Sport (ISCPES). Member since 2009
- f. The West Virginia Consortium for Faculty and Course Development in International Studies (FACDIS). Member since 2005

**3. Member of the Editorial Board / Guest Reviewer**

Editorial Board:

- a. *International Journal of Sport Policy & Politics*, (since 2017)
- b. *Journal of Global Sport Management*, (since 2016).
- c. *International Review for the Sociology of Sport*, (2012 to 2016)
- d. *Journal of Applied Sport Management*, (since 2013)
- e. *Revista de Gestão e Negócios do Esporte*, [International Associate Editor], (since 2016)
- f. *Revista Gerencia Deportiva*, Asociacion Latinoamericana de Gerencia Deportiva; (since 2017).
- g. *The Journal of the Latin American Socio-Cultural Studies of Sports*; (since 2011)
- h. *Revista Des-Encuentros*, (Colombia); (since 2010)

Guest Reviewer

- a. *International Review for the Sociology of Sport*, (2017)
- b. *International Journal of Sports Marketing and Sponsorship* (2017, 2018)
- a. *Sport, Business and Management: an International Journal*, (2015, 2016, 2017, 2018)
- b. *Transparency International – Sport Corruption on Sport* (2015)
- c. *Journal of Sport Management* (2009, 2010, 2011, 2012, 2013, 2015, 2016)
- d. *Sport Management Review*, (2011, 2012, 2013, 2015, 2016, 2018)
- e. *International Journal of Sport Management and Marketing*, (2014)
- f. *World Association of Sport Management* (WASM), Guest reviewer (2014)
- g. *Journal of Issues of Intercollegiate Athletics* , Guest reviewer (2012)
- h. *European Sport Management Quarterly*, Guest Reviewer (2012, 2017)

**PROFESSIONAL DEVELOPMENT:**

1. ‘Emerging Leader Fellow Program’. American Kinesiology Association (AKA) Leadership Institute. Awarded the 2019 fellowship. A one-year mentoring program to provide training and networking to new department chairs, associate chairs and emerging faculty leaders who aspire to advance toward administrative position in higher education (August 2018-December 2019).
2. ‘Popular culture in Latin America’ by Felipe Gómez (Carnegie Mellon University). The 35<sup>th</sup> Annual Workshops in International Studies. Organized by The West Virginia Consortium for Faculty and Course Development in International Studies, FACDIS, Lakeview Resort, Morgantown, WV (2015, November).

3. 'Quality Matters'. Independent Applying the QM Rubric (APPQMR): (Statewide Systems). Course development for Distance Education. West Virginia University (2015, January).
4. 'Immigration and migration: Cultural, social, and economic impacts'. The 33<sup>rd</sup> Annual Workshops in International Studies. Organized by The West Virginia Consortium for Faculty and Course Development in International Studies, FACDIS, Lakeview Resort, Morgantown, WV (2013, November).
5. 'Technology: Its impact on global politics, economics, education & culture.' The 31<sup>st</sup> Annual Workshops in International Studies. Organized by The West Virginia Consortium for Faculty and Course Development in International Studies, FACDIS, Lakeview Resort, Morgantown, WV (2011, November).
6. 'Half the sky: Turning oppression into opportunity for women worldwide.' The 30<sup>th</sup> Annual Workshops in International Studies. Organized by The West Virginia Consortium for Faculty and Course Development in International Studies, FACDIS, Lakeview Resort, Morgantown, WV (2010, November).
7. 'Information literacy across disciplines.' Organized by the West Virginia University Libraries. Morgantown, WV (2009, May).
8. 'The impact of global movement'. The 28<sup>th</sup> annual workshops in International Studies. Organized by The West Virginia Consortium for Faculty and Course Development in International Studies, FACDIS, Lakeview Resort, Morgantown, WV (2008, November).
9. 'Grant writing workshop.' This workshop requires participants to write a grant and submit it to a grant agency. Workshop conducted by Grant Writers' Seminars and Workshops, LLC, and organized by the Office of Research and Economic Development at West Virginia University, Morgantown, WV (2007, July to December).
10. 'Latin America: Challenges for the 21<sup>st</sup> Century.' As part of the John A. Maxwell Scholar-Diplomat Program offered by the West Virginia Consortium for Faculty and Course Development in International Studies (FACDIS). Washington, D.C. (2007, March).
11. 'Comparative perspectives on Latin America' by Dr. Daniel C. Levy (SUNY at Albany). The 26<sup>th</sup> Annual Workshops in International Studies. Organized by The West Virginia Consortium for Faculty and Course Development in International Studies, FACDIS, Lakeview Resort, Morgantown, WV (2006, November).
12. 'Assessing and improving student learning in general education' by Dr. Barbara Walvoord (Notre Dame University). Eberly College of Arts and Sciences and Provost Office at West Virginia University, Morgantown, WV (2006, January).

## **AWARDS, HONORS AND SCHOLARSHIPS**

1. Excellence in Service Award, College of Physical Activity and Sport Sciences (CPASS) at West Virginia University: 2012, 2013, 2014, 2015, 2016, 2017, 2018
2. Excellence in Research Award, College of Physical Activity and Sport Sciences (CPASS) at West Virginia University, 2012 and 2014
3. Researcher of the Year Award, College of Physical Activity and Sport Sciences (CPASS) at West Virginia University, 2012
4. Teaching Award, SFHP-PAES, The Ohio State University, 2004
5. Service Award, SFHP-PAES , The Ohio State University, winter and fall 2002
6. Graduate Scholarship, tuition, Office of International Students, Pennsylvania State University, fall 1989 to spring 1991
7. Graduate Scholarship, received full scholarship to pursue graduate studies at The Pennsylvania State University, THE ROTARY FOUNDATION (Evanston, IL), 1988-1989

## **OTHER RELEVANT ACADEMIC, PROFESSIONAL and SERVICES EXPERIENCES**

1. Memorandum of Understanding between West Virginia University and Universidad Federal do Paraná, in Brazil.
  - a. Promote and coordinate a MOU between West Virginia University and Universidad Federal do Paraná, in Brazil to promote and facilitate collaboration on faculty and student exchange and research collaboration between the two institutions. Organize the visit of the Brazilian delegation to WVU campus (September 2017).
2. Diversity Cup: 2015 and 2017.
  - a. Chair of the organizing committee of a co-ed 5 v 5 soccer tournament part of Diversity Week at West University. This event take place every fall in the recreational fields at WVU and gathered approximately 120 participants who represent more than 30 majors and programs across campus.
3. Study Abroad to the Dominican Republic.
  - a. Led a ten-day trip with 15 students to Santo Domingo, Boca Chica and San Pedro de Marcoris visiting MLB academies and local sport organizations and venues. This trip was in partnership with the School of Hospitality, Sport & Recreation Management of James Madison University, May 16- 26, 2017
4. Study Abroad to Brazil.
  - a. Led a nine-day trip to Rio de Janeiro and Sao Paulo with 14 students visiting sport organizations and venues. This trip was in partnership with the School of Hospitality, Sport & Recreation Management of James Madison University, May 22- 30, 2015
5. Study Abroad to Canada.
  - a. Led a ten-day trip with 30 students to Quebec and Montreal attending lectures at the University of Laval in Quebec and visiting historical and places of interest in Quebec City and Montreal (including several sport venues). This trip was sponsored by the West Virginia Higher Education Policy Commission. May 11-20, 2013.

6. Games of the XXVI Olympiad – 1996 Atlanta Olympic Games
  - a. Attended the 1996 SUMMER OLYMPIC GAMES in Atlanta, GA. Invited by the Chilean National Olympic Committee, July, 1996
  
7. INTERNATIONAL OLYMPIC ACADEMY (IOA)
  - a. Participant in the 33<sup>rd</sup> Session of the IOA Hosted by the International Olympic Academy. ‘The different application of Olympism in the major cultural zones of the world.’ Olympia, Greece, July 7 – 21, 1993.
  
8. RALEIGH INTERNATIONAL
  - a. Participant in the 10-week expedition in the Chilean Patagonia (Expedition 4-B). Raleigh International is a UK non-for profit organization aimed to develop life skills for sustainable development in remote parts of the world, January-March 1986.