

# CPASS E News

## July 2011

Welcome to the CPASS E-News, July issue. Please take a few moments to review the latest news items from the College.

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### CPASS 2011 Recent Events



WVU College of Physical Activity and Sport Sciences, along with West Virginia on the Move and the CARDIAC Project, are coordinating the [WV Physical Activity Plan](#) to provide direction to promote healthy physical activity levels for citizens of West Virginia. The newly updated PA Plan requires ongoing input from people of all walks of life, and from every corner of the state. Key partners will help develop, implement, and evaluate an effective Plan that will encourage collaboration, and guide policy and practice. [Ware Distinguished Professor Eloise Elliott, Ph.D.](#), continues to lead the efforts for the College.



Congratulations to WVU's Darryl Talley who was elected to the College Football Hall of Fame. When Don Nehlen resurrected West Virginia's program in the early 1980s, Darryl Talley was a key building block. Linebacker Darryl Talley starred at West Virginia from 1979-1982. He becomes the 12<sup>th</sup> Mountaineer elected to the College Football Hall of Fame.

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### College News

Top theses found in [Athletic Training](#) were ranked 6, 9 and 29 out of 100 most accessed by WVU ETD Collection Statistics Top 100 Accesses for 2010. Top theses included were:

#6 - M.S. Athletic Training 2005 Samson, Kimberly M. Effects of a five-week core stabilization-training program on dynamic balance in tennis athletes

#9 - M.S. Athletic Training 2007 Siegel, Lori L. Hamstring Rehabilitation: A Systematic Review

#29 - M.S. Athletic Training 2008 Offenberger, Cassandra D. VMO Exercises: A Systematic Review

Visit the link below to see additional doctoral listings for CPASS - #7, #30, #61 and #84

[http://www.wvu.edu/~thesis/Statistics/most\\_accessed\\_ETDs\\_2010.html](http://www.wvu.edu/~thesis/Statistics/most_accessed_ETDs_2010.html)

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### Alumni News

John Lubker, 2006 graduate, Sport and Exercise Psychology doctoral program, has been appointed the Associate Dean of Students in the Graduate School at Notre Dame. Lubker has held various positions at West Texas A&M University for the past five years, serving as the Interim Dean with the College of Nursing and Health Sciences and Associate Professor, Department of Sports and Exercise Sciences. He will be responsible for graduate student advocacy, progression issues, student tracking, and policy development while at Notre Dame. Lubker earned his

undergraduate degree at ND and was a swimmer at ND for four years. Lubker is glad to return to ND and looks forward to working with students and helping to impact their experiences at the university.

[Lester Rowe](#) CPASS alum has been selected as an assistant coach under Mike Carey for the WVU women's basketball team. A standout basketball player from 1982 to 1985, Rowe led the Mountaineers to a pair of Atlantic 10 titles in 1983 and 1984 before embarking upon an eight-year professional career overseas.

Ruth Kershner, School Health Coordinator and Faculty-Student Liaison in the Department of Community Medicine at the WVU Health Sciences Center and CPASS alum is the recipient of the Women in Science & Health Excellence Award for 2011.

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## Student News

The 2011 Sport Management Internship students have positions and placements all along the East Coast. Students can be found at State College, the Elite Group, Nate Smith Basketball School, Staten Island Yankees, YMCA (Uniontown, PA), Wilmington Blue Rocks, SportsBuzz, Pittsburgh Power, Loyola Marymount University, Philadelphia 76ers, and WVU Women's Basketball, just to name a few.

CPASS students experienced exciting study abroad travel this summer to Brazil, Chile, and the United Kingdom. 'Like' CPASS on Facebook to follow the students' travels in Brazil.

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## Faculty News

[Michelle Sandrey](#), ATC Graduate Athletic Training Program Director, attended the poster presentation at the American College of Sports Medicine on June 2, in Denver, CO. She was appointed a judge for the NATAREF Free Communications Doctoral Student Poster Awards at the 2011 NATA meeting. Sandrey has also been approved for a Faculty Travel Grant by the Senate Research Committee. She attended the NATA Annual Meeting in June, in New Orleans and was invited to complete a three year term as an editorial board member of the Athletic Training Education Journal through December 2013.

[Sam Zizzi](#), professor, was recently promoted to Professor, allowing him to mentor other faculty in the department in research and teaching.

[Jack Watson](#), professor and chair, is running for President of the Association for Applied Sport Psychology. He was also recently promoted to Professor.

Congratulations to [Cindy Lee](#), an assistant professor, Sport Management, on the birth of her daughter, Emily, on May 21, 2011. She weighed seven pounds one ounce and was twenty inches long.

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## Staff News

Jeanette Sanders has joined our staff for the summer. Jeanette is a Mountaineer Temp, and will be filling in for our vacancies, and vacations over the summer. She'll help with administration and in the mail room. Her primary work location will be in room 275B; phone number is 293-0832.

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## FiT Fitness Information Technology Program Update

### ***CPASS Faculty Contribute to new Publications at FiT***

Professors Edward Etzel and Jack Watson have co-authored a chapter on ethics in [The New Sport and Exercise Psychology Companion](#), edited by Tony Morris and Peter Terry and published this summer by Fitness Information Technology (FiT). The 27 chapters in the Companion are authored by some of the most authoritative scholars in the world in their respective areas of research and the book is suitable for adoption in graduate courses or as a reference book for scholars and practitioners. Another book by FiT targeting a similar market is the newly published second edition of [Training Professionals in the Practice of Sport Psychology](#) by John Silva, Jonathan Metzler, and Bart Lerner.

### ***FiT Down Under***

Two of FiT's most recent publications focus on the work of a pair of Australian scholars. Braham Dabscheck's [Reading Baseball](#) is a reflection of the books, business, and personalities of America's pastime. Daryl Adair's edited collection, [Sport, Race, and Ethnicity](#), examines sport as an arena for intergroup diversity and the negotiation of difference.

### ***FiT Journals***

The Sport Marketing Quarterly is celebrating its 20<sup>th</sup> anniversary. The most recent journal is a special issue on sales force management in sport, including leading studies on ticket sales in college athletics, experiential learning in sport sales, developing customer orientation in sales, and a look at developing a student rewards program in college basketball.

For a global perspective of players' salaries, ticket sales, non-profit sports clubs and more sport financial topics, pick up the May 2011 issue of [International Journal of Sport Finance](#). Contact [FiT customer service](#) about options for subscribing to FiT journals.

### ***List of Experts***

FiT is continuing to compile a list of international experts on athletic coaching education, physical education, sport culture, sport history, sport management, sport media, and sport psychology. Many of FiT's scholars regularly provide their viewpoints on current issues and news at [www.TheSportsIQ.com](http://www.TheSportsIQ.com). For information about our list of experts or to be added to the list, contact Sheila Saab at 304-293-6888, ext 6 or [fitmarketing@mail.wvu.edu](mailto:fitmarketing@mail.wvu.edu).

### ***Internships available at ICPE/FiT***

Marketing and editorial internships are offered year-round at the International Center for Performance Excellence (ICPE). WVU student interns gain experience on FiT projects that are relevant to their individual degree programs. Students enrolled in the English, Journalism, or Physical Activity and Sport Sciences programs are encouraged to apply. Contact Matt Brann for editorial and Sheila Saab for marketing communication internships at [fiteditors@mail.wvu.edu](mailto:fiteditors@mail.wvu.edu) and [fitmarketing@mail.wvu.edu](mailto:fitmarketing@mail.wvu.edu), respectively.

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